



For Immediate Release

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Cliff Crochet to Represent Sawyer Products

Pittsgrove, NJ, May 15, 2018. Professional Edge Fishing, Inc., a brand and angler representation company, has announced the sponsorship of Bassmaster Elite Series angler Cliff Crochet by Sawyer Products of Safety Harbor, FL.

Few outdoors enthusiasts require protection from the elements more than anglers that spend hours on the water. With the increased concerns about skin cancer and insect borne disease, quality sunscreen and insect repellents are quickly becoming staples of every angler's fishing experience.

Travis Avery, VP of Marketing and Public Relations explains that, "Sawyer is excited to team up with Cliff Crochet and grow our involvement in the fishing community. Our product line has grown to include a variety of outdoor protection products including insect repellent, sunscreen, first aid, and water filtration." Established in



1984, Sawyer is a US based company with a global mission to bring clean water around the world, Avery goes on to say that they are, "confident that our products can not only help Cliff stay protected while competing, they will also be able to provide effective and

affordable outdoor protection to anglers and fellow enthusiasts who share a love for the great outdoors.”

“Sawyer Products are makers of true lifestyle products for me,” says Cliff Crochet, “so working with them is an easy fit. Sunscreen and insect repellent are products that I use for work and play, and I really like that about working with Sawyer. They have a hand in everything I do.”

ABOUT CLIFF CROCHET:

Crochet is a Bassmaster Elite Series angler from Pierre Part, Louisiana, and a veteran of more than 100 Bassmaster entries. Cliff claimed victory in 2016 at the Bassmaster Central Open on the Atchafalaya Basin in Louisiana. Sawyer Products joins Crochet’s other sponsors including Santone Lures, Skeeter Boats, Yamaha, DUCE Rods, Luck E Strike, Bill Lewis Outdoors (Rat-L-Trap), Power-Pole, Lowrance, Seaguar, Huk, Fishing Frenzy Tackle and The Bass University. For more information about Cliff Crochet, visit <http://cliffcrochet.com>.

Follow on Facebook @CliffCrochet, Instagram @CajunBabyFishing and Twitter @CliffCajunBaby

ABOUT SAWYER PRODUCTS:

Sawyer Products, Inc. has been offering effective and reliable products for outdoor protection for over 30 years. They have developed the most advanced and easy to use solutions in water treatment, insect repellent, sunscreen and first aid. Their water filters are easy to use, long lasting and portable and help provide safe drinking water to outdoor travelers and residents all over the world. Sawyer’s insect repellents come in a variety of topical sprays and lotions and they also include a Permethrin spray for keeping bugs off clothing, tents, and other outdoor gear. The sunscreen is offered in a SPF 30 and SPF 50 and uniquely penetrates all layers of the skin and their line of first aid products include kits with bite and sting relief and bandages and dressings for injury.

Follow on Facebook, Instagram and Twitter @SawyerProducts

ABOUT PROFESSIONAL EDGE FISHING:

Professional Edge Fishing, Inc. is a New Jersey based, full-service angler management, representation, and marketing company specializing in the outdoor sportfishing market. Professional Edge Fishing represents several of the top professional anglers in the fishing world, which include Michael Iaconelli, John Crews, Ish Monroe, and Cliff Crochet. Professional Edge Fishing also works with many product manufacturers by developing custom marketing campaigns designed to connect these companies directly with millions of grass roots fishing enthusiasts around the globe and provide significant value. For more information, visit <http://ProfessionalEdgeFishing.com>, contact Becky Iaconelli at (856) 521-0046, or info@professionaledgefishing.com

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